

MOBILIA

Contest – Your Mobilia Moment

Official Contest Rules

1. Detailed Prize Description

The prize is a 3-hour cocktail dinner party for 10 persons, value is specific to the markets.

Prize value for the Montreal market: \$830 (including transportation fees for caterer Les Affamés)

Prize value for the Ottawa market: \$1890 (including transportation fees for caterer Les Affamés)

Prize value for the Toronto market: \$1500 (including transportation fees for caterer Eatertainment)

A total value of \$4,220 CAN in prizes.

The prize must be accepted as awarded. The prize is non-transferable and is not redeemable for cash or credit, in whole or in part. The winners may modify certain parameters of their prize (for example, the amount of food or drinks served, and the number of guests). This agreement will be made between the winner and the caterer at least 4 weeks before the party. Any amount above the prize value will be invoiced to the winner.

2. How to Enter

The contest will begin on November 7, 2015 at 12:01 a.m. and will end on December 31, 2015, at 11:59 p.m.

The participation can be done by ballot available in the 8 stores (limit of one entry per person per email address for the duration of the contest), or on mobilia.ca by purchasing the admissible products online.

Entries will be accepted until Thursday, December 31, 2015 at 11:59 p.m.

Entry will exclusively done by completed ballot. To enter this contest, participants must meet the eligibility criteria listed in point 4.

3. Prize Draw

The draw of the 3 winners will take place during the week of January 11, 2016. The winners will be notified by email during the week of January 11, 2016. The procedures for taking possession of the prize will be communicated to the winners when they will be notified by email.

The winners will have 72 hours to claim their prize, without which, a new draw will be done and another winner will be contacted.

4. Eligibility Requirements

This contest is open only to residents of Quebec and Ontario. To qualify for the draw, participants must be 18 years of age or older. Mobilia employees and the persons with whom they are domiciled may not enter the contest. To enter the contest, participants must make a purchase of \$250 before taxes of products in the bar category or bar accessories in store or on mobilia.ca.

5. General information

Entries that are obtained through fraudulent means, or that are falsified, counterfeit, mutilated, illegible, incomplete or late due to technical, computer or telephone problems or any other error or reason may be cancelled at Mobilia's sole discretion.

Mobilia shall not be responsible for technical, mechanical, computer, telephone, telecommunication, distribution or production errors and may elect to cancel or terminate the contest should such errors arise, without any obligation or warning, at its sole discretion and subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*.

Mobilia shall not be responsible for technical errors or difficulties stemming from a server, hardware or software failure, a transmission problem or the loss, disappearance or alteration of the data sent by the participant.

Mobilia shall not be responsible for any damage caused to a user system following their entry to the contest or the download of necessary information to participate to the contest.

The contest rules are available on the website mobilia.ca in the Customer Service section and also at Mobilia's 8 stores.

Refusal to accept a prize releases Mobilia from any obligation related to that prize, including its delivery.